



ISES CELEBRATES

SWC50

2-4 DEC 2020
MELBOURNE

JOIN THE CENTURY OF SOLAR!

SWC50 The Century of Solar

Progress from the past 50 years and
to accelerate the transformation to
100% renewable energy within the
next 50 years

swc50.org



What is SWC50 – The Century of Solar?

In 1970 solar research pioneers met at the first International Solar Energy Society (ISES) Conference in Melbourne Australia. ISES is commemorating this with a special 50th Anniversary Conference and Display, called the Solar World Congress at 50 (SWC50), to be held in Melbourne Australia from 2-4 December 2020

During these past 50 years solar energy has grown from being emerging technologies to a vibrant industry. The Century of Solar highlights the transformation in the global energy sector that has taken place since the first Solar World Congress in 1970 and looks forward to the next 50 years when solar energy will be a major cornerstone of the global energy system. While the focus is on the evolution of solar energy, the importance of other renewable energy sources working together to reach the 100% renewable energy world goal will be a central theme.

SWC50 -The Century of Solar is about the people: researchers, industry players, policy makers, and leaders of NGOs and Non-profit organizations who have all contributed to make solar energy the fastest growing contributor to new electricity capacity.

The SWC50 will comprise of:

- ▶ A welcome reception the night before the conference.
- ▶ A conference with invited speakers and panellists who will:
 - look back over the past 50 years of solar energy development – technical and policy,
 - show the link between the scientists/research and industry and
 - Based on this progress and experience, look forward to what is required within the next 50 years to move towards a global 100% Renewable Energy (RE) target.
- ▶ A display focusing on the stories of solar from the past 50+ years and visions for the next 50 years through the eyes of:
 - Institutions (research laboratories and universities),
 - NGOs and Non-profit organizations
 - Industry and
 - Governments.
- ▶ Individuals being recognised in the exhibition through the Renewable Energy Pioneers display,
- ▶ Gala Dinner,
- ▶ Tours after the conference and
- ▶ Development of a Commemorative Booklet called The Century of Solar- Stories and Visions for the Future of Renewable Energy.



Audience

The SWC50 will bring together a global audience from the solar and renewable energy community. Participants and invited speakers will range from scientists and researchers to renewable energy industry, government and NGO leaders, entrepreneurs, practitioners, and students from around the world.

Why be a Partner?

To let the world know that you have contributed to the solar industry growing from milliwatts to gigawatts and being part of the future Terawatts needed to work towards 100% Renewable Energy.

Benefits to the Partner

- ▶ The SWC50 will have a website where all partners' logos will be displayed. Platinum and Gold Partners can include brief (150 word) description about their organisation. This provides exposure leading up to the event.
- ▶ Exposure via the program and banners.
- ▶ Exposure via the displays.
- ▶ A monthly global media campaign conducted by ISES starting in December 2019. This will raise attention to the SWC50 and direct people to the website.
- ▶ The "The Century of Solar- Stories and Visions for the Future of Renewable Energy" booklet will be distributed free of charge via simple download from the Century of Solar website and will be available from the ISES website after the event. It will be distributed widely, including through the: ISES data base; ISES country chapters; industry associations supporters throughout the world and the media. This booklet provides ongoing exposure after the event.

Note: The earlier you sign up to be a partner the more exposure your organisation will receive.

Support and Display Opportunities



If you are an active participant in the world of solar energy you and your organisation have contributed to this growth. You should therefore let everyone know about your contribution by being a partner of the SWC50.

By being a Partner, you will be invited to provide material to be included in the display and also the 50th Celebration Booklet: The Century of Solar- Stories and Visions for the Future of Renewable Energy. Unlike the many exhibitions that are held every year this "display" is not to promote any specific products but to show how the world of solar energy has become part of the energy mix through the work undertaken by the researchers / research labs, industry, government and individuals. The displays should be primarily pictorial with limited explanatory text. If space permits some significant historical products can be on display.



There are a range of Partner Packages but they are limited in numbers. These are described below.

The Stories of 50+ years of Solar

All Platinum, Gold, Silver and Bronze partners will be eligible to include their story in the booklet: The Century of Solar- Stories and Visions for the Future of Renewable Energy.

The partners provide the following to be included in the booklet:

- ▶ Logo,
- ▶ Photo,
- ▶ Their history and their involvement in the world of renewables and
- ▶ Contact information.

Further details on the booklet and how to contribute will be forthcoming.

What type of Display?

Your display should consist either of pullup stand-alone banners or posters that can be mounted on a fixed wall. The available area for each partnership category is specified in the Partners Package. Depending on available space some organisations might be invited to include actual historical products for on-site display.

Your display is to highlight the story of your organisation in contributing to this growth. The display should provide the history of your organisation showing: the type of research undertaken; the type of products developed; the type of projects or activities undertaken and, if possible, how your organisation sees the growth in the next 50 years of the solar energy world. The growth of the organisation should also be reflected in your display.



Partner Packages

Partner Packages	Platinum	Gold	Silver	Bronze
Display Wall Area	4 metres	2 metres	1 metre	Not Applicable
Brochure racks	2 allowed	1 allowed	1 allowed	
Full tickets including gala dinner	3	2	1	
Inclusion in Booklet The Century of Solar- Stories and Visions for the Future of Renewable Energy	Yes 2 pages	Yes 2 pages	Yes 2 page	Yes 2 pages
Website	Brief Company Description and Logo	Brief Company Description and Logo	Logo	Logo
Programs	Listed under Platinum Sponsors	Listed under Gold Sponsors	Listed under Silver Sponsors	Listed under Bronze Sponsors
Banners	Listed under Platinum Sponsors	Listed under Gold Sponsors	Listed under Silver Sponsors	Listed under Bronze Sponsors
Additional staff ticket discounts**	20% discount off ISES Members rate	10% discount off ISES Members rate	Not Applicable	Not Applicable
Cost in AUD*	\$ 15,000	\$ 8,000	\$ 4,000	\$ 2,000
Number Available	30	30	30	Unlimited

All Sponsors Packages include a 1- year ISES Corporate Membership, Company, or Small –Company depending on the type and size of your organisation.

*Including Australian Goods and Services Tax of 10%.

**Does not include gala dinner tickets.



The best stage for your company

Contact

Interested in being a partner?

Please contact us:

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For more information, please visit the website:

swc50.org

